



China-Japan-Korea SERVE Initiative 2019

1. Purpose

Students will cooperate with elderlies to understand the needs of residents, and serve the local community together. In addition, under this cross-disciplinary program, students will learn to combine the knowledge of design and social sciences to help people tackle different problems.

2. Background

With the University Social Responsibilities Network inaugurated in 2015, and now a line-up of 14 members from across the world with strong programs in USR, the Network is well poised to soar high to meet its ambition in joining hands to promote USR worldwide. In this connection, it is of utmost importance and urgency for the Network to well articulate its vision and mission and have a well thought-out roadmap to guide its future development. In 2016, the executive committee has committed to build on more learning programs among students within the network members and other invited Universities. Given this background, this Summer Initiative is piloted in 2017 summer. This SERVE Initiative is planned to pilot for 4 years from 2017-2020 these 4 years programs will start in Japan 2017, Mainland China (Sichuan) 2018, South Korea 2019 and Hong Kong 2020 tentatively. Every University will take turn to host the program in their local communities.

3. Collaboration Partners in 2019

1. Yonsei University (co-hosting)
2. Hong Kong Polytechnic University (co-hosting)
3. Peking University
4. Sichuan University
5. Kyoto University
6. Mokpo National University



4. Service-Learning Project in South Korea (6 – 20 August 2019)

Date	Time	Activity	Location	
6.8.2019 Tue	Around noon.	Teams arrived at Yonsei International campus	Yonsei U campus	
	18:00 - 20:00	Welcome Dinner		
7.8.2019 Wed	9:00 - 9:30	Opening Ceremony		
	10:00 - 12:00	Workshop : asset assessment		
	14:00 - 16:00	Team building activities		
	16:00 - 17:00	Campus Tour		
8.8.2019 Thu	9:00 - 12:00	Workshop : Place making 1		
	14:00 - 17:00	Workshop : Place Making 2		
9.8.2019 Fri	8:00 - 13:00	Travel to Mokpo and settle at Mokpo U campus		Mokpo U campus
	15:00 - 17:00	Local tour to Old Town		Local sites
10.8.2019 Sat	9:00 - 9:30.	Welcome address	Mokpo U campus Team 1 : Yeongam Team 2 : Yeonggwang Team 3 : Gokseong	
	9:30 - 11:30	Lecture: Rural elderly situation in Yeongam, Yeonggwang and Gokseong		
	14:00	Each Teams go to three villages		
11.8.2019 Sun	whole day	Service Day 1	Service sites	
12.8.2019 Mon	whole day	Service Day 2	Service sites	



13.8.2019 Tue.	whole day	Service Day 3	Service sites
14.8.2019 Wed	whole day	Service Day 4	Service sites
15.8.2019 Thu	whole day	Service Day 5	Service sites
16.8.2019 Fri	whole day	Service Day 6	Service sites
17.8.2019 Sat	whole day	Service Day 7 and return Campus at 5 p.m.	
18.8.2019 Sun	AM 14:00 - 16:00	Prepare for report back Report back Festival	Mokpo U campus
19.8.2019 Mon.	whole day	Cultural visit at Gwangju & Farewell Dinner	Gwangju & Mokpo U campus
20.8.2019 Tue	whole day	Students depart to Seoul and return home	