

## Concept Note

### 2023 Youth Capacity-Building Training for World Heritage Interpretation and Presentation

#### Overview

Event Date	2023 Youth Capacity-Building Training for World Heritage Interpretation and Presentation	
	October-November	Pre-event sessions
	13 <sup>th</sup> November	Youth Education & Networking
	14 <sup>th</sup> November	International Workshop for World Heritage Interpretation and Presentation Planning
Language	English	<b>Location</b> Seoul, Republic of Korea
Host	International Centre for the Interpretation and Presentation of World Heritage Sites under the auspices of UNESCO (WHIPIC)	

#### Background

Heritage interpretation is a process that enhances understanding and promotes connections between people and heritage places. Accordingly, it premises an ethical and participatory approach and consideration of the full range of heritage values<sup>1</sup>. Thus, including diverse voices of heritage managers, rights holders, knowledge holders, stakeholders, communities and audiences – is a highly valued aspect. Bringing different narratives is an essential process in producing an inclusive viewpoint, which allows the discovery of underrated heritage values and the easing of existing dissonance, resulting in a sustainable stage for heritage management. As such, enriching the capacity of participants is the main objective to enhance heritage interpretation. Through the 2023 Youth Capacity-building Training for World Heritage Interpretation and Presentation, WHIPIC invites the younger generations into the heritage interpretation field and commences its efforts in capacity-building and greater understanding of the current heritage interpretation discourse.

#### Purpose

The training programme aims to provide a foundational understanding of heritage interpretation and create the space for participants to discover new ideas and perspectives on heritage and its interpretation. With the objective of achieving wider participation in heritage and expanding perspectives through expert mentoring and peer-networking, students are invited to develop a heritage interpretation plan for an identified World Heritage site. As it is a framework delivering sustainable heritage values, creating a heritage interpretation plan will be an important lesson. By considering interpretation processes, and realizing how the participant inclusions can be made, students will discover that heritage interpretation is a process of respecting differences, leading to a peaceful and diverse society.

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<sup>1</sup> International Centre for the Interpretation and Presentation of World Heritage Sites under the auspices of UNESCO (WHIPIC), *Theoretical Research Report : Definitions and Concepts of Heritage Interpretation and Presentation*, 2022



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As part of the International Workshop, there will be opportunities for learning through **online review sessions, on-site training programmes and general networking**. Through **pre-sessions** with participating heritage experts, students will be supported to focus on strengthening the inclusivity of their interpretation plan/framework. **Feedback** in the form of expert review and mentoring will be provided by the experts, prior to final amendments and their official presentation to the Workshop. **The Workshop** will include sessions for participants to pitch their plan prior to their final presentation. The team of the best work will be invited as special speaker to the following 2023 World Heritage Interpretation and Presentation International Forum (refer to provisional programme for detail, page 5)

## How to Prepare

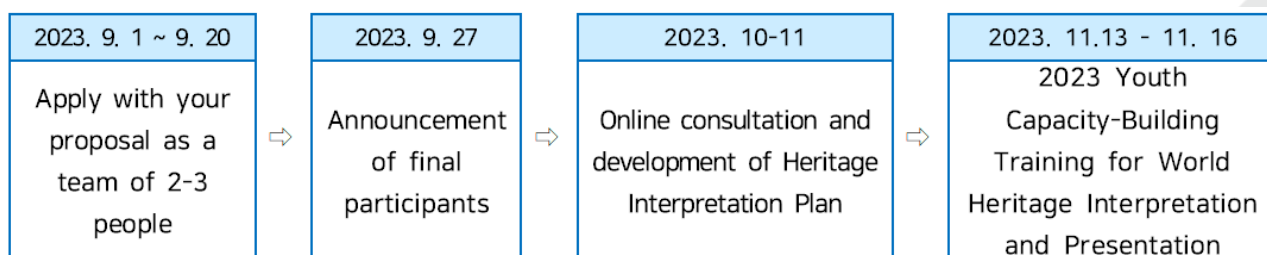
Participants will produce a **heritage interpretation plan** for this programme under a **team of 2-3 people**. Teams should first, **submit a proposal for their interpretation plan** for the selection process. Final participants will then develop their plan throughout the training process.

**A heritage interpretation plan** for this programme is a framework that delivers sustainable heritage values. The plan is designed to facilitate the connection of communities, audiences and other stakeholders with the multiple heritage values of the property, discovering and unearthing heritage narratives and values that were under-represented, not well emphasised, or even neglected to the site. It should support delivering the site's full history, becoming a channel of communication, engagement, diversity and resilience. The plan should also aid in stimulating heritage knowledge, value, experience and participation of the society in a sustainable manner.

Participants will complete their **training session on the 14th of November** with a final report (2,000 words / 15 pages maximum) and presentation of their World Heritage interpretation plan (15 mins). Before their final presentation, participants will receive **consultation and reviews through online sessions** and **last on-site pitch sessions**. The Workshop will also provide sessions where teams can have their final work thoroughly reviewed and assessed by heritage experts.

Heritage professionals including Dr. Olwen Beazley (New South Wales National Parks & Wildlife Service, Australia), Prof. Hyun Kyung Lee (Sogang University), Dr. Sujeong Lee (WHIPIC) and Ms. Haeree Shim (WHIPIC) will be participating as expert panelists, providing in-depth insight and perspectives regarding heritage interpretation planning.

## Procedure





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## Eligibility

The training programme targets students with heritage, heritage interpretation and relevant academic backgrounds of the **Asia-Oceania region** who seek to develop their heritage interpretation capacity for future careers. [The region is based on the definitions of by the United Nations Department of Economic and Social Affairs, Statistics Division.](#) Participants will pair up to create teams of 2-3 people. International participants will include those from overseas and those residing in the Republic of Korea.

**Participants are required to be qualified as follows:**

- **Enrolled undergraduate and post-graduate student in a Asia-Pacific region based university majoring heritage or in a relevant field** such as archaeology, education, museum, conservation, architecture, international studies, development, urban planning, regeneration, environment, history, tourism, philosophy, sociology and community engagement
- **Experience and understanding in heritage and the World Heritage context** is desirable as well as having additional knowledge in relevant fields
- **Proficient in English (both written and spoken)**
- **Motivated to expand their knowledge** on heritage interpretation with international peers, showing **active participation** through sharing of ideas and opinions.
- **Available for the entire duration of the event: 13<sup>th</sup> - 16<sup>th</sup> Nov 2023**

## Assessment Criteria

Proposals will be assessed based on the understanding of heritage interpretation, UNESCO World Heritage frameworks, its inclusiveness, sustainability, diversity, viability, potential contribution to the field of heritage and its methodological approaches. Data should be rightfully credited and plagiarism and the use of Chat GPT or other AI, is strictly prohibited in all cases.





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## Application

- **Theme : Sustainable co-existence of the community, heritage and nature.**
  - Applicants should select a World Heritage site for their case study
  - Participants must propose an inclusive, viable, and sustainable heritage interpretation plan for World Heritage sites that reflects the theme
- **Submission : Application form for each participant and World Heritage interpretation plan proposal**
- **Application deadline : 11:59 pm (KST), 20<sup>th</sup> September, 2023**
- **Application & Submission**
  - : All application forms accessible through WHIPIC's official website, [apply via Google form](#).
  - ※ Please check the website and all requirements prior to application
- **Announcement : 27<sup>th</sup> September, 2023**

## Benefits

Proud to invite young professionals into the realm of the heritage interpretation discourse, WHIPIC will provide as following :

- Boarding and lodging for the designated duration of stay : 12<sup>th</sup> November – 17<sup>th</sup> November
  - \* Boarding is only provided to international participants
  - \* Lodging is only provided to international participants and non-metropolitan residents of the Republic of Korea
- Certificate of completion issued to all participants.
- Funding for round-trip economy flights in its actual expense, varying by region.
  - \* Flight fundings are based on the region of departure, not nationality

Maximum support		In need of additional finance subsidies, the applicant must make an enquiry and submit required documents. Final decisions will be made based on strict regulations.
South & West Asia-Oceania	KRW 700,000	
South-east Asia	KRW 500,000	
East Asia	KRW 300,000	

Winning team of the heritage interpretation plan task will also benefit through being :

- Invited speaker for the 2023 World Heritage Interpretation and Presentation International Forum
- Online distribution of the plan through WHIPIC social media channels

## Rules and Guidelines

- No participating individual or team is permitted to contact members of the expert panel during the application period
- All team members must be present for the on-site training event and the following 2023 Forum, being available for 13<sup>th</sup> - 15<sup>th</sup> November at its minimum. Those unavailable will be considered as ineligible participants.
- Flight subsidies will be provided and issued after the participant's arrival to the event.
- Additional English verification may be required through zoom calls before the final selection of candidates
- Students are eligible to apply regardless of their nationality as long as they are enrolled in a Asia-Pacific based university at the time of application
- Applications that do not meet the formatting criteria or lack the necessary information will be dismissed without review
- In principle, WHIPIC does not provide visa support to Korea or transportation to Seoul.

## Provisional Programme

\* Content and schedule are subject to change

2023 Youth Capacity-building Training for Heritage Interpretation and Presentation		
Event	Date	Content
Online sessions	Oct-Nov	<ul style="list-style-type: none"> <li>• Orientation : overview and guideline of the session, task and event</li> <li>• Development of interpretation plan : participants will develop their plan based on their proposal under expertise consultation, creating a paper and presentation file for submission</li> <li>• Expert consultation : Heritage experts will review the on-going plan and provide insights for its development</li> </ul>
Youth Education & Networking	11.13. (Mon)	<ul style="list-style-type: none"> <li>• Education seminars <ul style="list-style-type: none"> <li>- World Heritage capacity building through heritage interpretation and presentation</li> <li>- OUVs and Attributes</li> </ul> </li> <li>• Site visit and activity</li> </ul>
International Workshop for Heritage Interpretation and Presentation Planning	11.14. (Tue)	<ul style="list-style-type: none"> <li>• Pitch presentation for heritage interpretation plan</li> <li>• Mentoring and reviews</li> <li>• Last amendments and final submission</li> <li>• Peer &amp; expert networking</li> <li>• Final presentation and evaluation</li> <li>• Winner announcement and closing ceremony</li> </ul>
2023 World Heritage Interpretation and Presentation International Forum : Inviting Wider Participants to World Heritage Protection	11.15. (Wed)	<ul style="list-style-type: none"> <li>• Professional presentations and discussions on various ranges of capacity building and heritage interpretation</li> <li>• Best Heritage Interpretation Plan : Invited Speaker for Special Session ※ Forum details available from mid-October</li> </ul>
	11.16. (Thurs)	<ul style="list-style-type: none"> <li>• Heritage site visit</li> </ul>

## Organisers / Coordinators

International Centre for World Heritage Interpretation and Presentation under the auspices of UNESCO

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