



## Innovating for the COVID New Normal

JULY 2022

The global spread of the COVID pandemic has triggered new practices and technologies that would become rooted in our everyday lives. While at times disruptive, these innovations also bring the potential to challenge existing social norms and drive forward a more inclusive and sustainable future.

Facilitated by professional designers and specialist mentors, learn how to decode complex global challenges, and apply your new analysis and solution design skills to develop your own innovation prototype for social good in the COVID New Normal.

Winning teams will be awarded a **seed fund** to further develop their ideas and be given a showcase opportunity at the Social Innovation Regional Forum 2022 organised by the [Jockey Club Design Institute for Social Innovation \(JCDISI\)](#) of The Hong Kong Polytechnic University later this year ([click](#) to read about the previous Social Innovation Regional Forum).

**APPLY TO JOIN IF YOU WANT TO:**

- Exchange first-hand insights with overseas experts, designers, and fellow participants
- Learn how to decode and examine complex social challenges
- Gain the skills needed to analyse user needs
- Design and develop your own innovation prototype for social good
- Compete to win seed fund to further implement your idea

## Learn More and Apply